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CEI Expands Sales and Customer Service as Baldwin Joins Company

Newington, VA – May 05, 2008 – Communications Engineering, Inc. (CEI) announced today that it has responded to increased sales and customer service demands by adding James Baldwin as sales representative, Inside Sales for CEI Sales.

Baldwin, who is a 30-year veteran of the broadcast industry, is the latest addition to the growing CEI Sales team. He will focus on serving existing customers and expanding CEI's business opportunities with government and commercial clients by emphasizing broadcast, A/V and multimedia equipment sales. Baldwin previously handled Inside Sales for Professional Products in Gaithersburg, Md., where he also held other positions over 20 years.

Prior to joining that company, Baldwin was video operations manager for the Fairfax, VA Hospital System, creative director for National Color, Inc., and an independent producer/director. He was also an instructor in broadcasting and production courses at the University of Maryland.

The addition of Baldwin is in keeping with CEI's strategy to service its growing product sales business. In 2007, CEI formed a subsidiary company, CEI Sales, in response to ongoing demand for products from a variety of customers, especially in the government sector. CEI Sales is an authorized reseller for many of the leading manufacturers of broadcast and audio/visual products.

"James is an ideal addition to CEI Sales because he not only brings us significant sales experience but also years of hands-on usage and knowledge of the technology we provide to our customers," said John Wesley Nash, Vice President and COO of CEI. "It was critical that we have someone of his caliber to handle the amount of inquiries and orders we receive, and we anticipate expanding our sales team even more in the near future to keep pace with that demand."

Background:

CEI, located in Newington, VA, is a leading, award-winning broadcast and multi-media systems integrator. The company also offers complete equipment service, support and

training. Its subsidiary, CEI Sales, supplies products and services to a wide range of clients, and to federal agencies and organizations through GSA. CEI has helped to define the leading edge of systems engineering and implementation for the communications industry since the mid1980's.

For more information: <http://www.commeng.com> or Email: marketing@commeng.com.

