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Contact: [gechols@commeng.com](mailto:gechols@commeng.com)  
8500 Cinder Bed Road  
Suite 100  
Newington, VA 22122  
[marketing@commeng.com](mailto:marketing@commeng.com)  
Phone: 703-550-5800  
Fax: [703] 550 5180

# **CEI Names Whitebloom Vice President Of Sales and Marketing**

**Newington, VA – April 16, 2009** – Communications Engineering, Inc. (CEI) announced today that it has made a significant addition to its management team by naming Phil Whitebloom, a 22-year veteran of the broadcast and multi-media industry, vice president of Sales and Marketing for CEI.

Whitebloom will be responsible for the overall direction and strategies of CEI's growing sales and marketing team. CEI and its subsidiary, CEI Sales, LLC, which focuses on product sales, have seen rapid increases in their business in recent years. Whitebloom's extensive experience in the planning and execution of sales activities will enable CEI to effectively keep pace with this growth and respond quickly to customer needs.

Before coming to CEI, Whitebloom held management positions for several business units at Sony Electronics over a 22-year period. Most recently he was national sales manager for Government and Education, responsible for sales to federal government end users, government contractors and systems integrators, universities and colleges. His product areas included broadcast and professional video solutions, command and control, IT solutions and classroom technologies.

In addition, Whitebloom led teams in other markets which included corporate, security, sports, IT and government systems integration. He also was a key member of a task force that launched a corporate B2B unit. Throughout his career Whitebloom has managed regional and national business units.

"As our sales business and the team rapidly expanded, we realized we needed someone with Phil's expertise to provide high-level strategy and coordination of our efforts," said Lawrence Brody, President and CEO of CEI. "His background in the industry and in managing very successful sales units made him the ideal choice for this position, and we're confident that having him at CEI will allow us to provide even better support to our customers."

**Background:**

CEI, located in Newington, VA, is a leading, award-winning broadcast and multi-media systems integrator. The company also offers complete equipment service, support and training, and supplies products and services to a wide range of commercial clients and non-profit businesses. Federal agencies and government organizations can be supplied through GSA. CEI has helped to define the leading edge of systems engineering and implementation for the communications industry since the mid1980's.

**For more information: <http://www.commeng.com> or Email: [marketing@commeng.com](mailto:marketing@commeng.com).**

